



2025 SPONSORSHIP OPPORTUNITIES



WOMEN IN WINE

Fermenting Change in Oregon

Seventh Annual Conference

Tuesday June 3, 2025

The Allison Inn & Spa in Dayton, Oregon

Our Mission

Women in Wine Oregon provides a platform of inclusion for the advancement of female leadership in the wine and beverage industry. We provide opportunities for personal and professional development through an annual conference, community engagement events, and a mentorship program. As a membership-based nonprofit, we serve as a catalyst for “fermenting change” through empowerment, engagement, diversity, and accountability.

WHY BECOME A SPONSOR?

2025 WOMEN IN WINE OREGON EVENT SERIES



For the past six years, the Women in Wine Oregon conference has offered attendees a memorable day of incredible speakers and connections, with insight provided by leading winemakers, coaches, entrepreneurs, business leaders, and industry trailblazers.

Plans are underway for the seventh annual conference in 2025 at a new, larger venue to allow for greater impact and attendance. In addition, we offer a mentorship program, professional development opportunities, and community engagement events throughout the year. Providing attendees with resources and opportunities to thrive is the cornerstone of our mission and success. **Together, we are a committed community taking action and making a positive impact on the wine industry and beyond.**

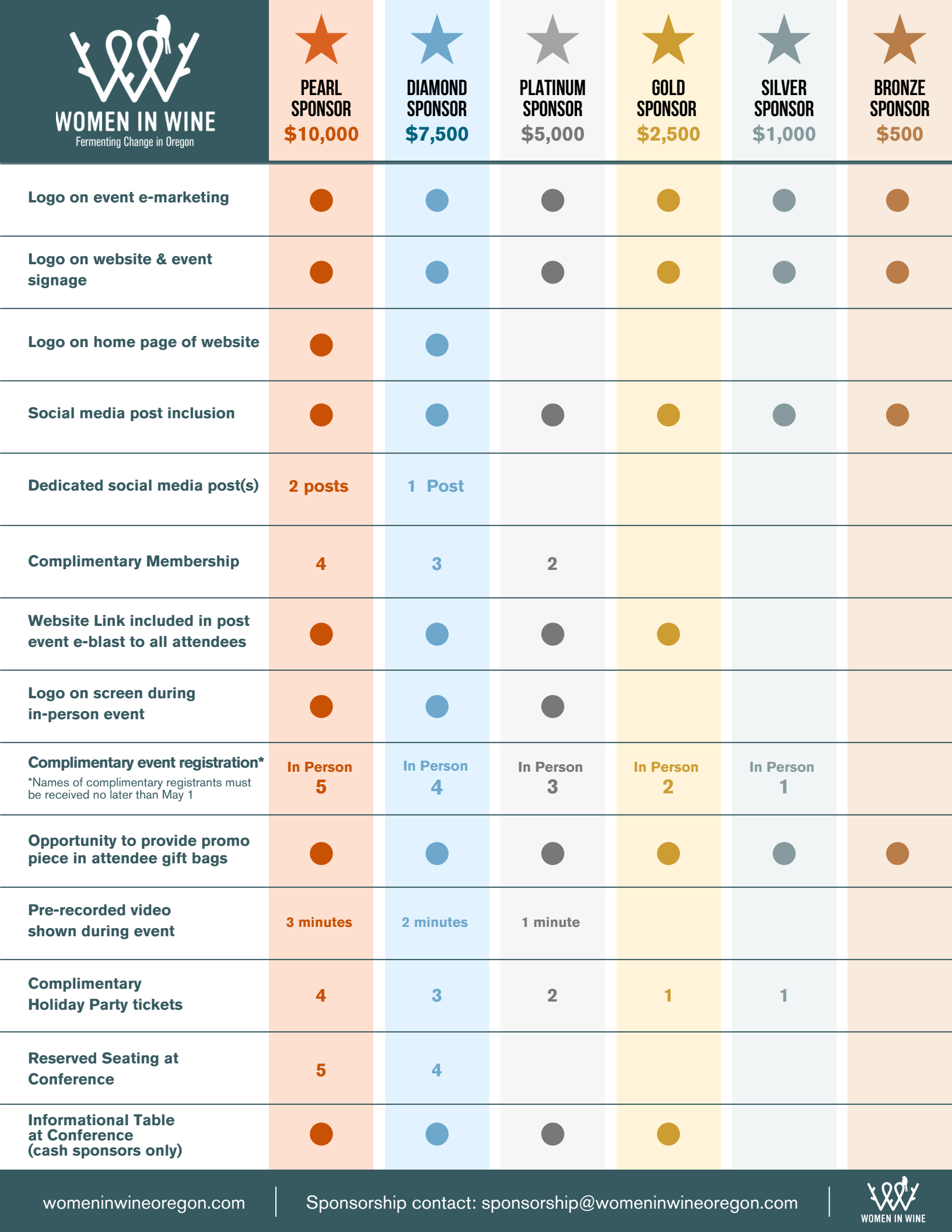
AUDIENCE

- **250 + event guests** from across the country.
- Attendees and founding committee members include **professionals from across the wine industry**, including senior executives, marketing and public relations professionals, hospitality professionals, journalists, educators, sommeliers, exporters, and distributors.
- This event attracts a **diverse network of wine industry-adjacent attendees**, including business and accounting consultants, bankers, hospitality, equipment manufacturers, graphic designers, and media.

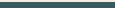
SPONSOR VISIBILITY

- **Connect to influential wine industry professionals** from around the Pacific Northwest and beyond.
- Sponsorship packages provide **sustained visibility** and allow you to create lasting connections. All packages have been enhanced with digital marketing benefits and opportunities for genuine connection.






**BRONZE
SPONSOR**
\$500

womeninwineoregon.com | Sponsorship contact: sponsorship@womeninwineoregon.com | 

SPONSORSHIP OPPORTUNITIES

2025 Women in Wine Oregon Conference



ALL SPONSORS AT \$500 AND ABOVE RECEIVE:

- Logo included on womeninwineoregon.com and event signage
- Logo featured in e-marketing to an audience of 2500+
- Opportunity to provide a promotional item for attendee gift bags

BRONZE - \$500

SPONSORS RECEIVE IN ADDITION:

- Inclusion on social media posts (3,500+ followers)

SILVER - \$1,000

SPONSORS RECEIVE IN ADDITION:

- Inclusion on social media posts (3,500+ followers)
- 1 holiday party ticket
- 1 in-person conference registration

GOLD - \$2,500

SPONSORS RECEIVE IN ADDITION:

- Inclusion on social media posts (3,500+ followers)
- Website link included in post-event e-blast to conference attendees
- 1 holiday party ticket
- 2 in-person conference registration

PLATINUM - \$5,000

SPONSORS RECEIVE IN ADDITION:

- Opportunity to provide one-minute pre-recorded video to play during event
- Logo on screen during one breakout session, captured in recording
- 2 holiday party tickets
- 2 complimentary annual memberships
- 3 in-person conference registrations

DIAMOND - \$7,500

SPONSORS RECEIVE IN ADDITION:

- Opportunity to provide *two*-minute pre-recorded video to play during event
- Pre-conference dedicated social media post
- Logo on home page of website
- 3 holiday party tickets
- 3 complimentary annual memberships
- 4 in-person conference registrations
- VIP Reserved seating for 4 at conference

PEARL - \$10,000

SPONSORS RECEIVE IN ADDITION:

- Opportunity to provide *three*-minute pre-recorded video to play during event
- Two dedicated social media posts
- 4 holiday party tickets
- 4 complimentary annual memberships
- 5 in-person conference registrations
- VIP Reserved seating for 5 at conference



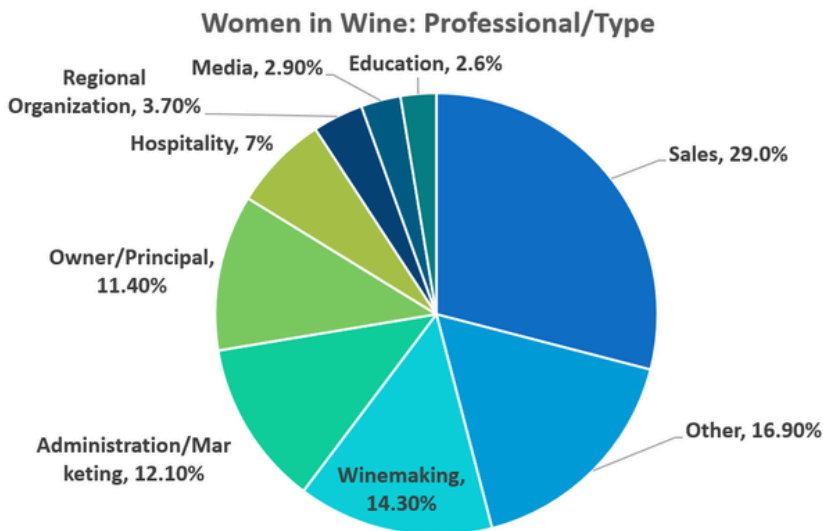
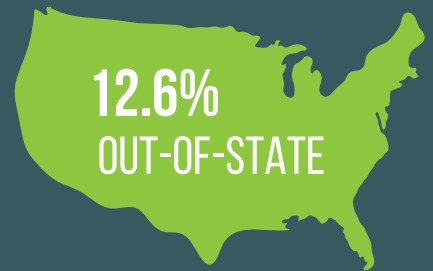
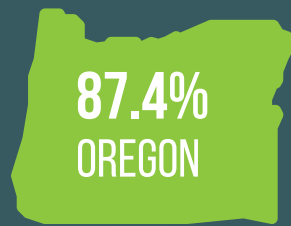
AUDIENCE BREAKDOWN

WOMEN IN WINE OREGON



*Note: This data is intended to provide a general overview of our audience, and is based on attendee registrations and surveys from the **2023** conference.*

CONFERENCE ATTENDANCE BY STATE



JOB FUNCTION

29% Sales
16.9% Other
14.3% Winemaking
12.1% Administration & Marketing
11.4% Owner/Principal
7% Hospitality
3.7% Regional Organization
2.9% Media
2.6% Education

GUEST QUOTES

"I like the mix of speakers from the wine industry, wine industry-adjacent, and not necessarily connected. We all have different experiences within the workplace, both in the wine industry and in previous careers and it's great to see everyone come together to share their knowledge, advice, and challenges. **It made me excited to be part of this industry and see where we can all go with each other's support!**"

"This is an amazing event for women in wine country. We so appreciate all the hard work to put it on."

"AWESOME JOB TEAM! You all knocked it out of the park again. This event has come so far and your hard work is very much worth it! It's so well organized and is a real asset for this community. "

"I loved this event! Being new to the industry, I felt very valued and found a sense of place."

ADDITIONAL SPONSORSHIP OPPORTUNITIES

WOMEN IN WINE OREGON



There are opportunities year-round to sponsor Women in Wine Oregon. Whether you'd like to invest in Board Development, host a happy hour, give to the mentorship program, sponsor a scholarship, or donate to our wine library, there are plenty of ways that you can give to support female leadership in the wine and beverage industries.



- Sponsor a scholarship (for education, event attendance, and more)
- Sparkling wine sponsor for annual conference
- NA spirit sponsor for annual conference
- Sponsor breakfast, lunch or happy hour at the conference
- Sponsor a networking happy hour, virtual event or professional development workshop
- Provide in-kind products, services, or visibility
- Sponsor the pre-conference Board and speaker reception
- Sponsor the Board retreat and training opportunities



*The 2024 Women in Wine Board of Directors,
Staff & Committee Members*

THANK YOU TO OUR PAST SPONSORS

2024

DIAMOND SPONSOR

UBS Financial Services

GOLD SPONSORS

AgWest Farm Credit
Argyle
Domaine Serene
Linfield University
Northwest Distribution & Storage
Oregon Wine Board

SILVER SPONSORS

A to Z Wineworks
Ackley Brands
Adelsheim
Alexana Vineyard & Winery
Benton-Lane
Brooks Winery
Brown-Forman
Bryn Mawr Vineyards
Crafted.
Crimson Wine Group
Domaine Drouhin
Elk Cove Vineyards
Enartis
Erath Winery
Kaleido Studio
Knudsen Vineyards
Market of Choice
Partake
Rainstorm
Republic National Distributing Company
Schmidt Family Vineyards
Telford + Brown Studio
Travel Dundee
Union Wine Co.
Varnum Vintners
Willamette Valley Vineyards
Wine Shipping

BRONZE SPONSORS

Abacela
Bella Vino
Björnson Vineyard
Bron's Homelife
BT-Watzke
Casa Bruno
Cho Wines
Cowhorn Vineyard/Johan Vineyard
Dauntless Veteran Foundation
Delicato
Dhos
Handcrafted Wine & Spirits
jhl
LOAM Kitchen
Maletis Beverage
Nathan Good Architects
New Seasons Market
Red Lily Vineyards
Travel Southern Oregon

MEDIA SPONSOR

Oregon Wine Press

SCHOLARSHIP SPONSORS

Linfield University
Northwest Distribution & Storage
Partake
Schmidt Family Vineyards

IN-KIND SPONSORS

Irvine & Company
NW Wine Shuttle
Résolu Cellars
Sprig & Spread

COMMUNITY PARTNERS

Alt Wine Fest
The Dundee Hotel
Foot Traffic PNW
Sky Guardian Falconry
The Vintages
Wine & Spirit Archives

2023

PLATINUM SPONSOR

Argyle Winery

VENUE SPONSOR

Stoller Family Estate

GOLD SPONSORS

Country Financial/Wine Crush Podcast
KGW8
NW Wine Company
Perlo Construction
Southern Glazer's Wine & Spirits
Wine Direct

SILVER SPONSORS

1er Cru Solutions
A to Z Wineworks
Abbey Road Farm
Ackley Brands
Adelsheim
AgWest Farm Credit
Benton-Lane
Brooks Winery
Columbia Distributing
Crafted.
Domaine Drouhin
Enartis
Elk Cove Vineyards
Erath Winery
Galaxy Wine Company
Neuman Hotel Group
Oregon Wine Experience
Republic National Distributing Company
Schmidt Family Vineyards
Sonoma-Cutrer
Silicon Valley Bank
Telford + Brown Studio
Union Wine Co.
Willamette Valley Vineyards
Zepponi & Company

BRONZE SPONSORS

BT-Watzke
Crimson Wine Group
Dobbles Family Estate
House of Smith
Domaine Serene
EMA Architecture, LLC
Northwestern Design Inc.
Pacific Wine Compliance
Red Lily Vineyards
Topo Chico
Wilderton Botanical Spirits

MEDIA SPONSOR

The Oregonian

SCHOLARSHIP SPONSOR

Vintrace

IN-KIND SPONSORS

The Dundee Hotel
Irvine & Company
NW Wine Shuttle
RoxyAnn Winery
Résolu Cellars
Sprig & Spread

2022

PLATINUM SPONSOR

Argyle Winery

VENUE SPONSOR

Willamette Valley Vineyards

GOLD SPONSORS

KGW8
Northwest Distribution. & Storage
Saxco
Stoller Family Estate

SILVER SPONSORS

1er Cru Solutions
A to Z Wineworks
Abbey Road Farm
Benton-Lane
Brown-Forman
Columbia Distributing
Davis Wright Tremaine
Dobbles
Domaine Drouhin
Ducleaux Cellars
Invite Change
JD Fulwiler & Company Insurance
J. Lohr Vineyards & Wines
Northwest Farm Credit Services
Ponzi Vineyards
Republic National Distributing Company
Southern Glazer's Wine & Spirits
Union Wine Co.
Vintrace
Zepponi & Company

BRONZE SPONSORS

Bella Vino
BT-Watzke
Crimson Wine Group
House of Smith
King Estate
Telford & Brown Studio Architecture
Topo Chico

MEDIA SPONSOR

The Oregonian

IN-KIND SPONSORS

NW Wine Shuttle
Sprig & Spread
Tournant