



2026 SPONSORSHIP OPPORTUNITIES

Eighth Annual Conference

Thursday June 11, 2026

The Allison Inn & Spa in Newberg, Oregon

Our Mission

Women in Wine Oregon provides a platform of inclusion for the advancement of female leadership in the wine and beverage industry. We provide opportunities for personal and professional development through an annual conference, community engagement events, and a mentorship program. As a membership-based nonprofit, we serve as a catalyst for “fermenting change” through empowerment, engagement, diversity, and accountability.

WHY BECOME A SPONSOR?

2026 Women in Wine Oregon Event

For the past seven years, the Women in Wine Oregon conference has offered attendees a memorable day of incredible speakers and connections, with insight provided by leading winemakers, coaches, entrepreneurs, business leaders, and industry trailblazers.

Plans are underway for the eighth annual conference in 2026 at The Allison Inn & Spa. In addition to our annual conference, we offer a mentorship program, professional development opportunities, and community engagement events throughout the year. Providing attendees with resources and opportunities to thrive is the cornerstone of our mission and success. **Together, we are a committed community taking action and making a positive impact on the wine industry and beyond.**

AUDIENCE

- 250 + event guests from across the country.
- Attendees and founding committee members include professionals from across the wine industry, including senior executives, marketing and public relations professionals, hospitality professionals, journalists, educators, sommeliers, exporters, and distributors.
- This event attracts a diverse network of wine industry-adjacent attendees, including business and accounting consultants, bankers, hospitality, equipment manufacturers, graphic designers, and media.

SPONSOR VISIBILITY

- Connect to influential wine industry professionals from around the Pacific Northwest and beyond.
- Sponsorship packages provide sustained visibility and allow you to create lasting connections. All packages have been enhanced with digital marketing benefits and opportunities for genuine connection.



THANK YOU TO OUR PAST SPONSORS

2025

GOLD SPONSORS

AgWest Farm Credit
Argyle
Domaine Serene
Irvine + Company
Knudsen Vineyards
Linfield University
Northwest Distribution & Storage
Oregon Wine Board
Perkins & Co.
Sokol Blosser Winery

SILVER SPONSORS

A to Z Wineworks
Adelsheim
Bryn Mawr Vineyards
Core Enology Analytical Services
Crimson Wine Group
Domaine Drouhin
Elk Cove Vineyards
Enartis
Erath Winery
Eurostamp California
Oregon Wine Press
Partake
Ransom Spirits (DHOS N/A)
RNDC
Union Wine Co.
Willamette Valley Vineyards
Wine Direct

BRONZE SPONSORS

Abacela
Ackley Brands
Bezel Wines
Brooks Wines
Cho Wines
Delicato
Handcrafted Wine & Spirits
Maletis Beverage
Market of Choice
Ponzi Vineyards

MEDIA SPONSOR

Oregon Wine Press

SCHOLARSHIP SPONSORS

Linfield University
Partake

IN-KIND SPONSOR

Southern Glazer's Wine & Spirits

2024

DIAMOND SPONSOR

UBS Financial Services

GOLD SPONSORS

AgWest Farm Credit
Argyle
Domaine Serene
Linfield University
Northwest Distribution & Storage
Oregon Wine Board

SILVER SPONSORS

A to Z Wineworks
Ackley Brands
Adelsheim
Alexana Vineyard & Winery
Benton-Lane
Brooks Winery
Brown-Forman
Bryn Mawr Vineyards
Crafted.
Crimson Wine Group
Domaine Drouhin
Elk Cove Vineyards
Enartis
Erath Winery
Kaleido Studio
Knudsen Vineyards
Market of Choice
Partake
Rainstorm
RNDC
Schmidt Family Vineyards
Telford + Brown Studio
Travel Dundee
Union Wine Co.
Varnum Vintners
Willamette Valley Vineyards
Wine Shipping

BRONZE SPONSORS

Abacela
Bella Vino
Björnson Vineyard
Brons Homelife
BT-Watzke
Casa Bruno Wines
Cho Wines
Cowhorn Vineyard/Johan Vineyard
Dauntless Veteran Foundation
Delicato
Dhos
Handcrafted Wine & Spirits
jhl
LOAM Kitchen
Maletis Beverage
Nathan Good Architects
New Seasons Market
Red Lily Vineyards
Travel Southern Oregon

MEDIA SPONSOR

Oregon Wine Press

SCHOLARSHIP SPONSORS

Linfield University
Northwest Distribution & Storage
Partake
Schmidt Family Vineyards

IN-KIND SPONSORS

Irvine & Company
NW Wine Shuttle
Résolu Cellars
Sprig & Spread

COMMUNITY PARTNERS

Alt Wine Fest
The Dundee Hotel
Foot Traffic PNW
Sky Guardian Falconry
The Vintages
Wine & Spirit Archives

2023

PLATINUM SPONSOR

Argyle Winery

VENUE SPONSOR

Stoller Family Estate

GOLD SPONSORS

Country Financial/Wine Crush
Podcast
KGW8
NW Wine Company
Perlo Construction
Southern Glazer's Wine & Spirits
Wine Direct

SILVER SPONSORS

1er Cru Solutions
A to Z Wineworks
Abbey Road Farm
Ackley Brands
Adelsheim
AgWest Farm Credit
Benton-Lane
Brooks Winery
Columbia Distributing
Crafted.
Domaine Drouhin
Enartis
Elk Cove Vineyards
Erath Winery
Galaxy Wine Company
Neuman Hotel Group
Oregon Wine Experience
RNDC
Schmidt Family Vineyards
Sonoma-Cutrer
Silicon Valley Bank
Telford + Brown Studio
Union Wine Co.
Willamette Valley Vineyards
Zepponi & Company

BRONZE SPONSORS

BT-Watzke
Crimson Wine Group
Dobbes Family Estate
House of Smith
Domaine Serene
EMA Architecture, LLC
Northwestern Design Inc.
Pacific Wine Compliance
Red Lily Vineyards
Topo Chico
Wilderton Botanical Spirits

MEDIA SPONSOR

The Oregonian

SCHOLARSHIP SPONSOR

Vintrace

IN-KIND SPONSORS

The Dundee Hotel
Irvine & Company
NW Wine Shuttle
RoxyAnn Winery
Résolu Cellars
Sprig & Spread



WOMEN IN WINE
2026 CONFERENCE
SPONSORSHIP OPPORTUNITIES

 PLATINUM SPONSOR \$10,000	 DIAMOND SPONSOR \$7,500	 PEARL SPONSOR \$5,000	 GOLD SPONSOR \$2,500	 SILVER SPONSOR \$1,500	 BRONZE SPONSOR \$500
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LOGO ON EVENT E-MARKETING



LOGO ON WEBSITE & EVENT SIGNAGE



LOGO ON HOME PAGE OF WEBSITE



LOGO PRINTED ON ATTENDEE GIFT BAGS



SOCIAL MEDIA POST INCLUSION



DEDICATED SOCIAL MEDIA POST(S)

2 posts

1 Post

WEBSITE LINK INCLUDED IN POST EVENT E-BLAST TO ALL ATTENDEES



LOGO ON SCREEN DURING IN-PERSON EVENT



COMPLIMENTARY EVENT REGISTRATION

In Person 5

In Person 4

In Person 3

In Person 2

In Person 1

OPPORTUNITY TO PROVIDE PROMO PIECE IN ATTENDEE GIFT BAGS



PRE-RECORDED VIDEO SHOWN DURING EVENT

3 minutes

2 minutes

1 minute

COMPLIMENTARY ANNUAL MEMBERSHIP

4

3

2

2

2

1

HOLIDAY PARTY TICKETS

4

3

2

1

1

HAPPY HOUR TICKETS

4

3

2

1

1

1

RESERVED SEATING AT CONFERENCE

5

4

INFORMATIONAL TABLE AT CONFERENCE



SPONSORSHIP OPPORTUNITIES

2026 Women in Wine Oregon Conference

ALL SPONSORS AT \$500 AND ABOVE RECEIVE:

- Logo included on womeninwineoregon.com and event signage
- Logo featured in e-marketing to an audience of 2500+
- Social media post inclusion (5000+ followers)
- Opportunity to provide a promotional item for attendee gift bags

BRONZE - \$500

SPONSORS RECEIVE IN ADDITION:

- 1 happy hour ticket
- 1 annual membership (\$75 value)

SILVER - \$1,500

SPONSORS RECEIVE IN ADDITION:

- 1 holiday party ticket
- 1 happy hour ticket
- 1 in-person conference registration
- 2 annual memberships (\$150 value)

GOLD - \$2,500

SPONSORS RECEIVE IN ADDITION:

- Website link included in post-event e-blast to conference attendees
- 2 holiday party tickets
- 1 happy hour ticket
- 2 in-person conference registrations
- 2 annual memberships (\$150 value)
- Informational booth at event

PEARL - \$5,000

SPONSORS RECEIVE IN ADDITION:

- Opportunity to provide one-minute pre-recorded video to play during event
- Website link included in post-event e-blast to conference attendees
- Logo on screen during event
- 2 holiday party tickets
- 2 happy hour tickets
- 2 annual memberships (\$150 value)
- 3 in-person conference registrations
- Informational booth at event

DIAMOND - \$7,500

SPONSORS RECEIVE IN ADDITION:

- Opportunity to provide two-minute pre-recorded video to play during event
- Website link included in post-event e-blast to conference attendees
- Logo on screen during event
- Pre-conference dedicated social media post
- Logo on home page of website
- 3 holiday party tickets
- 3 happy hour tickets
- 3 annual memberships (\$225 value)
- 4 in-person conference registrations
- Informational table at event
- VIP reserved seating for 4 at conference

PLATINUM - \$10,000

SPONSORS RECEIVE IN ADDITION:

- Opportunity to provide three-minute pre-recorded video to play during event
- Website link included in post-event e-blast to conference attendees
- Logo printed on guest gift bags
- Logo on screen during event
- Two dedicated social media posts
- 4 holiday party tickets
- 4 happy hour tickets
- 4 annual memberships (\$300 value)
- 5 in-person conference registrations
- Informational table at event
- VIP Reserved seating for 5 at conference



AUDIENCE BREAKDOWN

Women in Wine Oregon

*Note: This data is intended to provide a general overview of our audience, and is based on attendee registrations and surveys from the **2025** conference.*



CONFERENCE ATTENDANCE BY STATE

87.4% Oregon

12.6% Out-of-State

JOB FUNCTION

29% Sales

16.9% Other

14.3% Winemaking

12.1% Administration & Marketing

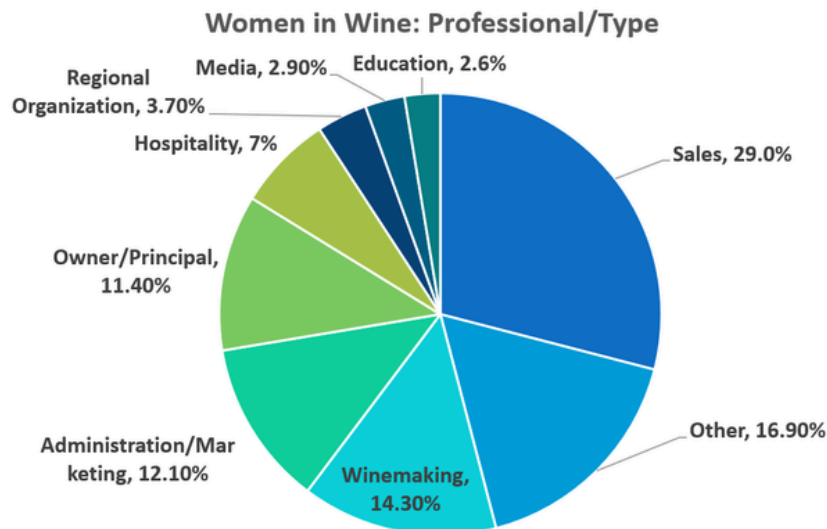
11.4% Owner/Principal

7% Hospitality

3.7% Regional Organization

2.9% Media

2.6% Education



GUEST QUOTES

“I’ve been to so many conferences and conventions and they can all start to blend together, but wow, this year’s conference, I’m going to get emotional about it, my expectations were blown out of the water.”

“It was like all of these people (speakers) were speaking to me, but speaking to a room and I left that conference at 5 pm... and by the next morning I had a live website, I had social media, I have business cards ordered, I registered [my new] business.”

“I’ve been to several Women in Wine Conferences, and this one was by far, the best one I’ve been to.”

“I thought the conversations were very honest, the panel was super insightful, which was really nice because I feel like there was something for everybody to resonate with.”

“One of the things that was most inspiring is how all of the speakers kind of reinforced each other’s messages and that was organic, just talking about problem solving and applications of what you can do as a person in your organization, just the amount of personal power we hold.”

ADDITIONAL SPONSORSHIP OPPORTUNITIES



Women in Wine Oregon

There are opportunities year-round to sponsor Women in Wine Oregon. Whether you'd like to invest in Board Development, host a happy hour, give to the mentorship program, sponsor a scholarship, or donate to our wine library, there are plenty of ways that you can give to support female leadership in the wine and beverage industries.



- Sponsor a scholarship (for education, event attendance, and more)
- Sparkling wine sponsor for annual conference
- Non-alcoholic spirit sponsor for annual conference
- Sponsor breakfast, snacks, lunch or happy hour at the conference
- Sponsor a networking happy hour, virtual event, or professional development workshop
- Provide in-kind products, services, or visibility
- Sponsor the Board retreat and training opportunities



*The 2025 Women in Wine Board of Directors
and Committee Members*